

Home Care

We combine enzymes and chemistry to enable the next level of low temperature washing with Lavergy™ Pro 104 L



Add the
Power of
Lavergy™

 **BASF**

We create chemistry

High Performance at Low Washing Temperatures



Little changes in consumer behavior like washing at lower temperatures can make a big difference for the environment (Iprefer30.eu). But consumers will only make this change if they do not need to compromise on performance.

With the power of our new protease **Lavergy™ Pro 104 L** for liquid laundry you can meet these market needs and even more: reach the next level of low temperature washing with our combination of enzymes and chemistry.

A light blue background with a vertical strip of microscopic plant cells on the left side. The cells are arranged in a column, with some larger cells at the top and bottom, and smaller cells in between. The cells are drawn with thin blue lines, showing their internal structure and cell walls. The overall image has a soft, ethereal feel.

Enabling Choices

for Laundry



Your New Choice

Enabling Choices

- Improved efficacy of formulations
- Outstanding stability in liquid detergents

Boosting Performance

- Higher level of washing performance
- Enhanced stain removal

Add the Power of Lavergy™ Pro 104 L

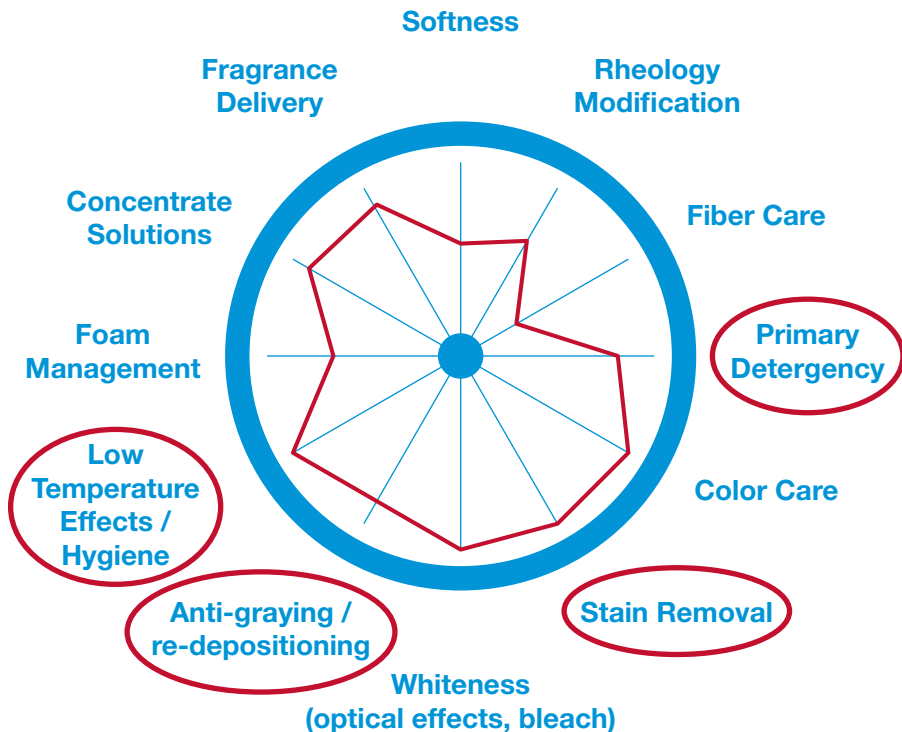
Enhancing Sustainability

- Superior performance at low temperatures
- Effectiveness in short washing cycles

Leveraging Synergies

- Creating differentiation with chemistry
- Compatibility with other ingredients

Fulfilling the Market Needs for Laundry



Effect / Need Navigator

— Strength of market trend

Lavergy™ Pro 104 L

The High-Performance Protease for Liquid Laundry

The new protease Lavergy™ Pro 104 L adds power to your liquid laundry detergent by:



- ✓ Enabling Choices for improved efficacy of your formulation
- ✓ Boosting performance to the next level
- ✓ Leveraging synergies with enzymes and chemistry
- ✓ Enhancing sustainability through high performance at low washing temperatures

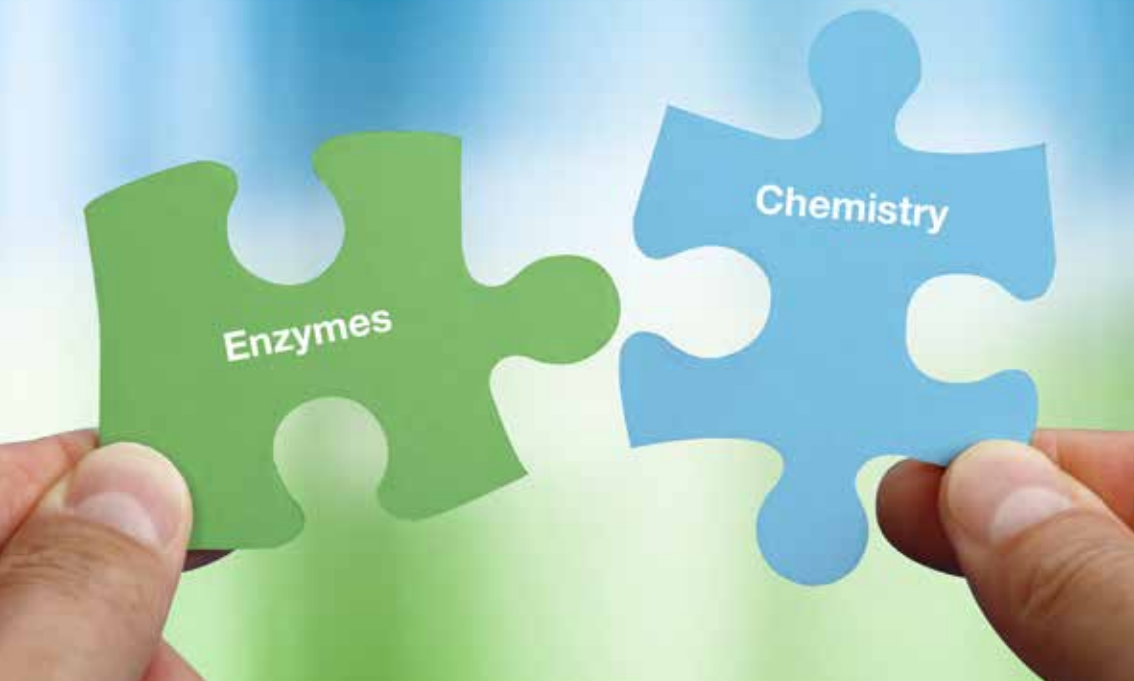
Sokalan® HP 20

The Stain Removal Enhancer

The innovative polymer Sokalan® HP 20 offers a broad range of benefits for liquid laundry detergents at low washing temperatures:

- ✓ Excellent stain removal of bleachable and clay stains
- ✓ Surfactant boosting and cleaning advantages
- ✓ Anti-redeposition performance for anti-graying
- ✓ Easy formulation and stabilization effects





Lavergy™ Pro 104 L and **Sokalan® HP 20** together enable the formulation of high-performance liquid laundry detergents to reach the next level of low temperature washing.

www.lavergy.basf.com

You would like to find out more about your Choices for the next level of low temperature washing?

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Safety

We know of no ill effects that could have resulted from using our products for the purpose for which they are intended and from processing them in accordance with current practice. According to the experience we have gained up to now and other information at our disposal, our products do not exert any harmful effects on health, provided that they are used properly, due attention is given to the precautions necessary for handling chemicals, and the information and advice given in our safety data sheet are observed.

Labeling

Details about the classification and labeling of our products and further advice on safe handling are contained in the current safety data sheets.

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